

Privacy Policy

We operate our websites in accordance with the principles set forth below:

We are committed to complying with the legal provisions on data protection and strive to always adhere to the principles of data avoidance and data minimization.

1. Name and address of the data controller and the data protection officer

a) The Data Controller

The data controller within the meaning of the General Data Protection Regulation and other national data protection laws of the member states of the European Union, as well as other data protection regulations, is:

ITW Industrie-Technik Werth GmbH
Brachtstraße 20
63633 Birstein
Tel.: 06054/909000
Fax: 06054/909009
info@itw-technik.de
www.itw-technik.de

b) The Data Protection Officer

You can contact the data protection officer of the controller as follows:

Steve Wagner, datenschutz@itw-technik.de

2. Definitions

We have designed our privacy policy in accordance with the principles of clarity and transparency. However, if there are any ambiguities regarding the use of various terms, the corresponding definitions can be viewed [here](#).

3. Legal Basis for Data Processing

a) Processing of personal data under the GDPR

We process your personal data, such as your first and last name, your email address, and IP address, etc., only if there is a legal basis for doing so. In particular, the following provisions of the General Data Protection Regulation apply:

- Art. 6(1)(a) GDPR: The data subject has given consent to the processing of personal data concerning him or her for one or more specific purposes.

- Art. 6(1)(b) GDPR: Processing is necessary for the performance of a contract to which the data subject is a party or for the implementation of pre-contractual measures taken at the data subject's request.
- Art. 6(1)(c) GDPR: Processing is necessary for compliance with a legal obligation to which the controller is subject
- Art. 6(1)(d) GDPR: Processing is necessary to protect the vital interests of the data subject or of another natural person
- Art. 6(1)(e) GDPR: Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- Art. 6(1)(f) GDPR: Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child

However, we will always remind you at the relevant points in this Privacy Policy of the legal basis on which your personal data is processed.

b) Consent of Legal Guardians pursuant to Art. 8(1)(2) of the GDPR

A legal guardian must consent to all data processing within the scope of this website for which the consent of a minor under the age of 16 is required. Information regarding the individual data processing operations, their purposes, and the categories of data involved for which the data subject's consent is required can be found in the privacy policy.

You may revoke your consent at any time by sending a written notice of revocation to the contact details of the controller. Processing prior to revocation remains lawful.

c) Processing of information pursuant to Section 25(1) TDDDG

We also process information in accordance with Section 25(1) of the TDDDG by storing information on your terminal device or accessing information already stored on your terminal device. This may include both personal information and non-personal data, such as cookies, browser fingerprints, advertising IDs, MAC addresses, and IMEI numbers. A terminal device is defined as any device connected directly or indirectly to the interface of a public telecommunications network for the purpose of transmitting, processing, or receiving messages, Section 2(2)(6) of the TDDDG.

We generally process this information based on your consent, § 25(1) TDDDG.

If an exception under § 25(2)(1) and (2) TDDDG applies, we do not require consent. Such an exception applies if we access or store the information solely to transmit a message via a public telecommunications network or if this is absolutely necessary for us to provide a telemedia service you have expressly requested. You may revoke your consent at any time.

We hereby inform you that the withdrawal of consent does not affect the lawfulness of processing carried out on the basis of the consent prior to its withdrawal.

4. Disclosure of Personal Data

The disclosure of personal data also constitutes processing within the meaning of the preceding Section 3. However, we would like to take this opportunity to provide you with separate information regarding the disclosure of data to third parties. The protection of your personal data is very important to us. For this reason, we exercise particular caution when it comes to disclosing your data to third parties.

Therefore, data is only transferred to third parties if there is a legal basis for the processing. For example, we transfer personal data to individuals or companies acting as processors on our behalf in accordance with Article 28 of the GDPR. A processor is anyone who processes personal data on our behalf—that is, specifically under our direction and supervision.

In accordance with the requirements of the GDPR, we enter into a contract with each of our data processors to oblige them to comply with data protection regulations and thus ensure comprehensive protection of your data.

5. Retention Period and Deletion

We will delete your personal data to the extent that it is no longer necessary for the purposes for which it was collected or otherwise processed, and the processing is not required for the exercise of the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest, or to assert, exercise, or defend legal claims.

6. SSL or TLS Encryption¹

This website uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as the inquiries you send to us as the website operator. You can recognize an encrypted connection by the fact that the address bar of the browser changes from “http://” to “https://” and by the lock icon in your browser bar.

When SSL or TLS encryption is enabled, the data you transmit to us cannot be read by third parties.

¹ Under the GDPR, SSL or TLS encryption is mandatory for all websites that feature a contact form, order form, or newsletter subscription form. However, we generally recommend SSL encryption for all websites, as we believe it represents the state of the art.

7. Collection and Storage of Personal Data, as well as the Type and Purpose of Use

a) External Hosting

Our website is hosted by IONOS SE, Elgendorfer Str. 57, 56410 Montabaur, Germany. For this reason, all personal data collected on our website is stored on our host's servers, unless an external third-party service is integrated. This may include your IP address, email address, communication data, or similar information. You can find out exactly what personal data is involved below in the descriptions of the individual functions and services we provide. If we use a third-party service, this will be clearly stated in the description of the respective service or tool.

The hosting provider processes your data only on our instructions and to the extent necessary to fulfill the services on the website. The hosting provider does not process the data for its own purposes. We have entered into a data processing agreement² with this provider.

b) When visiting the website

When you access our website, the browser used on your device automatically sends information to our website's server. This information is temporarily stored in a so-called log file. The following information is collected without any action on your part and stored until it is automatically deleted:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the file accessed
- Website from which the access originated (referrer URL)
- Browser used and, if applicable, your computer's operating system, as well as the name of your internet service provider

We process the aforementioned data for the following purposes:

- To ensure a smooth connection to the website
- To ensure a user-friendly experience on our website
- Evaluating system security and stability
- Error analysis
- For other administrative purposes

Data that could be used to identify you, such as your IP address, is deleted no later than 7 days after collection. If we store the data beyond this period, it is pseudonymized so that it can no longer be linked to you.

² Please enter into a data processing agreement with your hosting provider.

The legal basis for data processing is Article 6(1)(f) of the GDPR. Our legitimate interest stems from the purposes of data collection listed above. Under no circumstances do we use the collected data to draw conclusions about your identity.

c) Contact Form³

We provide a form on our website so that you can contact us at any time. To use the contact form, you must provide a name for a personal greeting, as well as the company name and a valid email address for contact purposes, so that we know who the inquiry is from and can process it. Additionally, you may voluntarily provide your address and phone number to facilitate contact.

When you send us inquiries via the contact form, the information you provide in the form—including the contact details you enter there and your IP address—will be processed in accordance with Article 6(1)(b) and (f) of the GDPR for the purpose of carrying out pre-contractual measures in response to your inquiry or to pursue our legitimate interest, namely the conduct of our business activities.

The inquiries and the associated data will be deleted no later than 3 months⁴ after receipt, provided they are not required for a further contractual relationship.

8. Rights of the Data Subject

You have the following rights:

a) Right of access

Pursuant to Art. 15 GDPR, you have the right to request information about your personal data processed by us. This right of access includes information regarding

- the purposes of processing
- the categories of personal data
- the recipients or categories of recipients to whom your data has been or will be disclosed
- the planned storage period or, at a minimum, the criteria for determining the storage period
- the existence of a right to rectification, erasure, restriction of processing, or objection
- the existence of a right to lodge a complaint with a supervisory authority

³ You should not request any further information here. Otherwise, you will need separate consent from the customer. Please add the following sentence before the submit button: “By clicking the Submit button, my personal data will be processed in accordance with the Privacy Policy.” (please link to the Privacy Policy)

⁴ We recommend deleting inquiries that did not result in a contract after 3 months, but no later than 6 months.

- the source of your personal data, if it was not collected by us
- the existence of automated decision-making, including profiling, and, where applicable, meaningful information regarding its details

b) Rectification

Under Article 16 of the GDPR, you have the right to have inaccurate or incomplete personal data stored by us rectified without delay.

c) Erasure

Under Article 17 of the GDPR, you have the right to request the immediate erasure of your personal data from us, provided that further processing is not necessary for one of the following reasons:

- the personal data is still necessary for the purposes for which it was collected or otherwise processed
- to exercise the right to freedom of expression and information
- to comply with a legal obligation that requires processing under the law of the European Union or the Member States to which the controller is subject, or to perform a task carried out in the public interest or in the exercise of official authority vested in the controller
- for reasons of public interest in the area of public health pursuant to Art. 9(2)(h) and (i) and Art. 9(3) of the GDPR
- for archiving purposes in the public interest, scientific or historical research purposes, or for statistical purposes pursuant to Article 89(1) of the GDPR, insofar as the right referred to in section (a) is likely to render impossible or seriously impair the achievement of the objectives of such processing
- for the establishment, exercise, or defense of legal claims

d) Restriction of processing

You may request the restriction of the processing of your personal data pursuant to Art. 18 GDPR for any of the following reasons:

- You contest the accuracy of your personal data.
- The processing is unlawful, and you oppose the erasure of the personal data.
- We no longer need the personal data for the purposes of processing, but you need it to assert, exercise, or defend legal claims.
- You object to the processing pursuant to Article 21(1) of the GDPR.

e) Notification

If you have requested the rectification or erasure of your personal data or a restriction of processing pursuant to Art. 16, Art. 17, or Art. 18 of the GDPR, we will notify all recipients to whom your personal data has been disclosed, unless this proves impossible or

involves disproportionate effort. You may request that we disclose these recipients to you.

f) Portability

You have the right to receive the personal data you have provided to us in a structured, commonly used, and machine-readable format.

You also have the right to request that this data be transferred to a third party, provided that the processing was carried out using automated means and is based on consent pursuant to Article 6(1)(a) or Article 9(2)(a) or on a contract pursuant to Article 6(1)(b) of the GDPR.

g) Withdrawal

Pursuant to Article 7(3) of the GDPR, you have the right to withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent prior to withdrawal. In the future, we may no longer continue data processing that was based on your withdrawn consent.

h) Complaint

Pursuant to Article 77 of the GDPR, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data violates the GDPR.

i) Objection

If your personal data is processed on the basis of legitimate interests pursuant to Article 6(1)(f) of the GDPR, you have the right, pursuant to Article 21 of the GDPR, to object to the processing of your personal data, provided there are grounds arising from your particular situation or the objection is directed against direct marketing. In the latter case, you have a general right to object, which we will implement without requiring you to specify your particular situation. If you wish to exercise your right of withdrawal or objection, simply send an email to datenschutz@itw-technik.de.

j) Automated Decision-Making in Individual Cases, Including Profiling

You have the right not to be subject to a decision based solely on automated processing—including profiling—that produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision

- i. is necessary for the conclusion or performance of a contract between you and us
- ii. is permitted under European Union or Member State legislation to which we are subject, and such legislation includes appropriate measures to safeguard your rights and freedoms as well as your legitimate interests
- iii. is based on your explicit consent

However, these decisions may not be based on special categories of personal data pursuant to Art. 9(1) GDPR, unless Art. 9(2)(a) or (g) GDPR applies and appropriate measures have been taken to protect your rights and freedoms as well as your legitimate interests.

With regard to the cases mentioned in i) and iii), we take appropriate measures to safeguard your rights and freedoms as well as your legitimate interests, which include at least the right to request human intervention on our part, to present your own point of view, and to challenge the decision.

9. Changes to the Privacy Policy

Should we amend the Privacy Policy, this will be indicated on the website.

Effective: May 11, 2026